

San Marcos Action Plan

Chapter 5

SAN MARCOS ACTION PLAN

TURNING THE VISION INTO REALITY

Once the vision for San Marcos had been developed, an action plan was created to achieve it. The action plan for San Marcos Horizons is a set of specific tasks that will turn the vision of San Marcos into a reality. The implementation actions are included for each master plan element included in San Marcos Tomorrow. The elements include the Major Thoroughfare Plan, Future Land Use Plan, Annexation Plan, Community Facilities Plan, and the Downtown Plan. The implementation actions are based on the tasks developed by the Citizens Advisory Committee during their visioning process and the policies in San Marcos Tomorrow.

SAN MARCOS ACTION PLAN MAJOR THOROUGHFARE PLAN

Major Thoroughfare Plan Implementation Actions

- The City will incorporate the Thoroughfare Plan into the Capital Improvements Program process.
- The City will revise the Subdivision Ordinance to implement the policies in the Thoroughfare Plan.
- The City will implement a Thoroughfare Plan amendment process for any development project that requests a revision to the Thoroughfare Plan.
- The City will review the Thoroughfare Plan every three years beginning in 1999.
- The City will update traffic counts annually and evaluate the need for transportation related improvements.
- The City will prepare a Transportation System Management Plan which includes improvements such as removing on-street parking where feasible, restrictions on driveway access, improvements in intersection signalization, adding right-turn lanes, adding continuous left-turn lanes, and elimination of blind corners.

- The City will work with the Texas Department of Transportation, Union Pacific Railroad, and Hays County to implement and construct FM 110 and relocate the railroad tracks to run in the east right-of-way of FM 110.
- The City will aggressively pursue grade-separated railroad crossings on major thoroughfares if the relocation of the railroad is determined to be unfeasible.
- The City will work with the San Marcos Parkway Association to establish project priorities and timelines for FM 110.
- The City will prepare a Hike and Bike Trail Plan to be adopted as an element of the Thoroughfare Plan.

SAN MARCOS ACTION PLAN FUTURE LAND USE PLAN

Future Land Use Plan Implementation Actions

- The City will revise the zoning and subdivision ordinances to implement the policies in the Future Land Use Plan.
- The City will review the Future Land Use Plan every three years beginning in 1999.
- The City will revise the zoning and subdivision ordinances every three years beginning in 1999 to implement revisions to the Future Land Use Plan.
- The City will prepare sector plans to reduce the number of potential conflicts between the future land use map and the current zoning map.
- The City will prepare a San Marcos Growth Trends Report annually.
- The City will prepare a Historic Preservation Plan to be adopted as an element of the Future Land Use Plan.
- The City will revise population estimates and forecasts annually.
- The City will revise and update the Impact Fee Ordinance.

- The City will prepare city-initiated zoning cases to redesignate parcels zoned "M" district to current zoning district classifications.
- The City will initiate a program to amortize nonconforming uses.
- The City will initiate a program to amortize nonconforming signs and update the off-premise sign registration procedures.
- The City will revise the Planned Development District Ordinance.
- The City will prepare a River Management Plan in conjunction with Southwest Texas State University.
- The City will prepare and adopt a Blanco River Corridor Ordinance.
- The City will prepare and adopt a Watershed Ordinance to control water quality throughout the City and extra-territorial jurisdiction.

SAN MARCOS ACTION PLAN ANNEXATION REVIEW PLAN

Annexation Review Plan Implementation Actions

- The City will incorporate the Annexation Review Plan into the Capital Improvements Program process.
- The City will develop a fiscal impact model to determine the costs of city services and potential revenues in areas proposed for annexation.
- The City will review the Annexation Review Plan annually.

SAN MARCOS ACTION PLAN COMMUNITY FACILITIES PLAN

Community Facilities Plan Implementation Actions

- The City will coordinate the implementation of the Community Facilities Plan with all infrastructure master plans.
- The City will incorporate the Community Facilities Plan into the Capital Improvements Program process.
- The City will prepare a Parks and Open Space Plan to be adopted as an element of the Community Facilities Plan.
- The City will develop a Sidewalk Improvement Program to be incorporated into the Capital Improvements Program.
- The City will review the Community Facilities Plan every three years beginning in 2000.
- The City will work with the San Marcos Consolidated Independent School District regarding the location of schools in accordance with the District's Facilities Master Plan.

- The City will locate a fire station on Hunter Road, south of Wonder World Drive, to serve the southwest section of the city, including the outlet malls, new schools, and residential areas proposed for annexation over the next five years.
- The City will work with the Federal Aviation Administration to secure funding for a fire station at the San Marcos Municipal Airport to serve the needs of the airport, the Gary Job Corp. Center, and the northeast portion of the city.

SAN MARCOS ACTION PLAN DOWNTOWN PLAN

Downtown Plan Implementation Actions

- The City will incorporate the Downtown Plan into the Capital Improvements Program process.
- The City will prepare design guidelines for buildings in the downtown area.
- The City will create attractive "gateways" and improve signage to the downtown area.
- The City will prepare a Downtown Parking Management Plan in conjunction with Hays County and Southwest Texas State University.
- The City will work with Southwest Texas State University to implement the Downtown Plan in accordance with the SWT Master Plan.
- The City will review the Downtown Plan every three years beginning in 2000.